

# Communicator

INFORMATIVE MAGAZINE

First Quarter | 2025



INSURANCE INSTITUTE

NORTHERN GAUTENG

[www.iing.co.za](http://www.iing.co.za)



# President's Message



Dear Members, Colleagues, and Friends,

To our valued members and sponsors, thank you for your unwavering support. Your commitment allows us to innovate, grow, and thrive. I am excited for the year ahead and look forward to working alongside you all.

Without our members and sponsors none of our events would have been possible, thank you for making a difference.

To the IING committee I am grateful to have such an amazing team of members that is walking this journey with me and making each and every event a huge success and a day to remember.

Our collective efforts will continue to drive our industry forward. This role is not about me—it's about us, the entire IING committee, working together to create meaningful connections, professional growth, and industry excellence.

Warm regards,

Rozanne Knoesen | President IING



# PRESIDENTS BREAKFAST HIGHLIGHTS



The Insurance Institute of Northern Gauteng (IING) recently hosted a memorable President's Breakfast, a significant event marking a time of transition, reflection, and inspiration. The gathering saw industry leaders, members, and sponsors come together to celebrate the achievements of the outgoing president, Adele Cronje, while also warmly welcoming her successor, Rozanne Knoesen.

Adele Cronje, who served with distinction as president, took the opportunity to reflect on her journey and express sincere thanks to the IING members, committee, and sponsors for their unwavering support throughout her tenure. In a poignant handover ceremony, Adele highlighted the collective efforts that allowed the IING to flourish during her leadership. With genuine appreciation, she acknowledged the vital role each person played in the Institute's continued success and growth. Adele emphasized that it is the combined dedication of the members, the IING committee, and the sponsors that truly form the foundation of the Institute's achievements. Her words resonated deeply,

highlighting the strength of community and teamwork within the insurance industry.

The handover was a seamless transition, with Rozanne Knoesen stepping forward as the incoming president. Rozanne's excitement for the future of the Institute was evident, as she expressed her eagerness to embrace the new role and build on the foundation laid by Adele. "I am truly honored and excited to embark on this journey with all of you," Rozanne said, her words full of enthusiasm and determination. "Together, we will continue to evolve and lead the industry forward."

In addition to Rozanne's inspiring words, the event also featured a motivational speech by Shannel Visser, the newly appointed Vice President. Shannel's address to Rozanne was one of encouragement and positivity, setting the tone for what promises to be a



productive and forward-thinking term for the IING.

The President's Breakfast was not just an event to mark the transition in leadership but a celebration of the unity and dedication that defines the IING. It was a morning filled with optimism, fellowship, and a shared vision for the future. As Rozanne Knoesen takes the lead, the Insurance Institute of Northern Gauteng is ready for new achievements, with the support of an enthusiastic and committed IING committee, a devoted membership, and its valued sponsors.

The breakfast served as a powerful reminder that leadership is not just about one individual but the collective strength and collaboration of all who are part of the IING community. With the leadership of Rozanne and Shannel, the IING is ready to face new challenges and embrace opportunities in the ever-evolving insurance industry.

In closing, a special thank you was given to Wilmine Prinsloo, a distinguished guest of honor and the new president of the Insurance Institute of Gauteng (IIG). We wish her a successful and rewarding time as she leads the IIG to even greater accomplishments.

A new chapter has begun, and the future is bright.



**ANNUAL**

# **PRESIDENT'S GOLF DAY**

## ***104 Players Tee Off for the Annual IING President's Golf Day***

Golf enthusiasts gathered in full swing for the highly anticipated IING President's Golf Day, a resounding success that brought together 104 players for a day of camaraderie, competition, and celebration of partnerships.

This year's event was made possible by our esteemed main sponsor, Old Mutual Insure, whose continued support ensures the growth and vibrancy of our golfing tradition.

Additionally, SA Glass joined as co-sponsor, lending their generous support to the day's proceedings.

A special mention goes to Santam, our Registration Table sponsor, who warmly welcomed golfers with smiles and efficiency as they arrived to participate in this spectacular event. Their hospitality set the tone for the exciting day ahead.

The greens were abuzz with energy as 9 Hole Sponsors offered incredible refreshments at each stop, ensuring players remained refreshed and fuelled throughout the game.

These sponsors added their unique flair to the event, making every hole a memorable experience for golfers.

The IING President's Golf Day continues to exemplify the spirit of unity and collaboration within the insurance industry, showcasing the strength of its partnerships and the value of shared experiences.

We thank all participants, sponsors, and supporters for making this year's event truly remarkable. Until next year, may the camaraderie and memories created on this day inspire us to further grow and strengthen our bonds.

**We extend our heartfelt gratitude to the day's Hole Sponsors, whose contributions elevated the event to extraordinary heights:**

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## Why kidnap and ransom insurance is essential today

Kidnapping for ransom and extortion is a rising global threat that affects individuals, families and businesses. According to the South African Police Service (SAPS) annual crime statistics, kidnappings increased by 264% from 2 692 in 2014/15 to 17 061 in 2023/24 1.

Kidnapping can happen anywhere. Kidnappers may target various individuals for financial gain but certain groups like children, wealthy individuals, executives and tourists are particularly at risk. In some cases, businesses are also targeted as part of extortion or intimidation tactics.

Relatively small ransoms of around R500 000 or less have been demanded for a victim's release where family and friends can raise the money. The highest kidnapping ransoms in South Africa have reached between R72 million and R150 million, primarily in major cities like Johannesburg, Cape Town, Durban and Polokwane.

It is crucial for individuals and businesses to be aware of these kidnapping risks and to take appropriate precautions to protect themselves and their families.

### The vital role of kidnap and ransom policies

- **Financial protection**

The policy typically covers the ransom payment, which can be significant, as well as the associated costs of negotiating, investigating and securing the release of the victim. Kidnap and ransom insurance is especially crucial to protect individuals at risk due to their position, status or net worth. It offers more than just financial protection in kidnapping situations, as it also ensures that the individuals and businesses are prepared and have the right protocols in place to protect family members and key individuals.

- **Expert negotiation and crisis management**

The psychological and emotional impact of a kidnapping on victims and their families can be overwhelming. The policy provides access to experienced professionals, including negotiators, crisis managers and security experts. These professionals are trained to handle high-stress situations and secure the release of the kidnapped individual in a safe and an effective manner.

- **Protecting yourself and your employees**

High net worth recreational and business travellers understand that kidnap and ransom cover is the most important start to an international itinerary, as travelling has been identified as a window of opportunity for kidnappings.

- **Kidnapping from schools**

Children of business leaders or high net worth individuals are often targeted by kidnappers, due to their vulnerability. School abductions are becoming more common, as it is an easy escape option for the kidnappers.

### Cover can be extended to include:

- **Loss of income:** For businesses that are disrupted due to the kidnapping event. **Medical expenses:** For any treatment or counselling needed by the victim after the incident. **Legal costs:** For any legal expenses related to the situation. **Travel expenses:** If the victim is held far from home, the insurance may cover travel costs for the family to be reunited with the victim.

### Reputation and brand protection

A kidnapping situation can severely damage the reputation of a business. Kidnap and ransom insurance demonstrates to clients, employees and stakeholders that the company values security and is prepared to handle such extreme situations. Kidnap and ransom cover does not only safeguard the financial stability and reputation of businesses, but also demonstrates a commitment to supporting and caring for the community.

Having kidnap and ransom insurance provides peace of mind for both individuals and businesses. Knowing that you have the resources and expertise to handle a traumatic event can make all the difference during a time of crisis.

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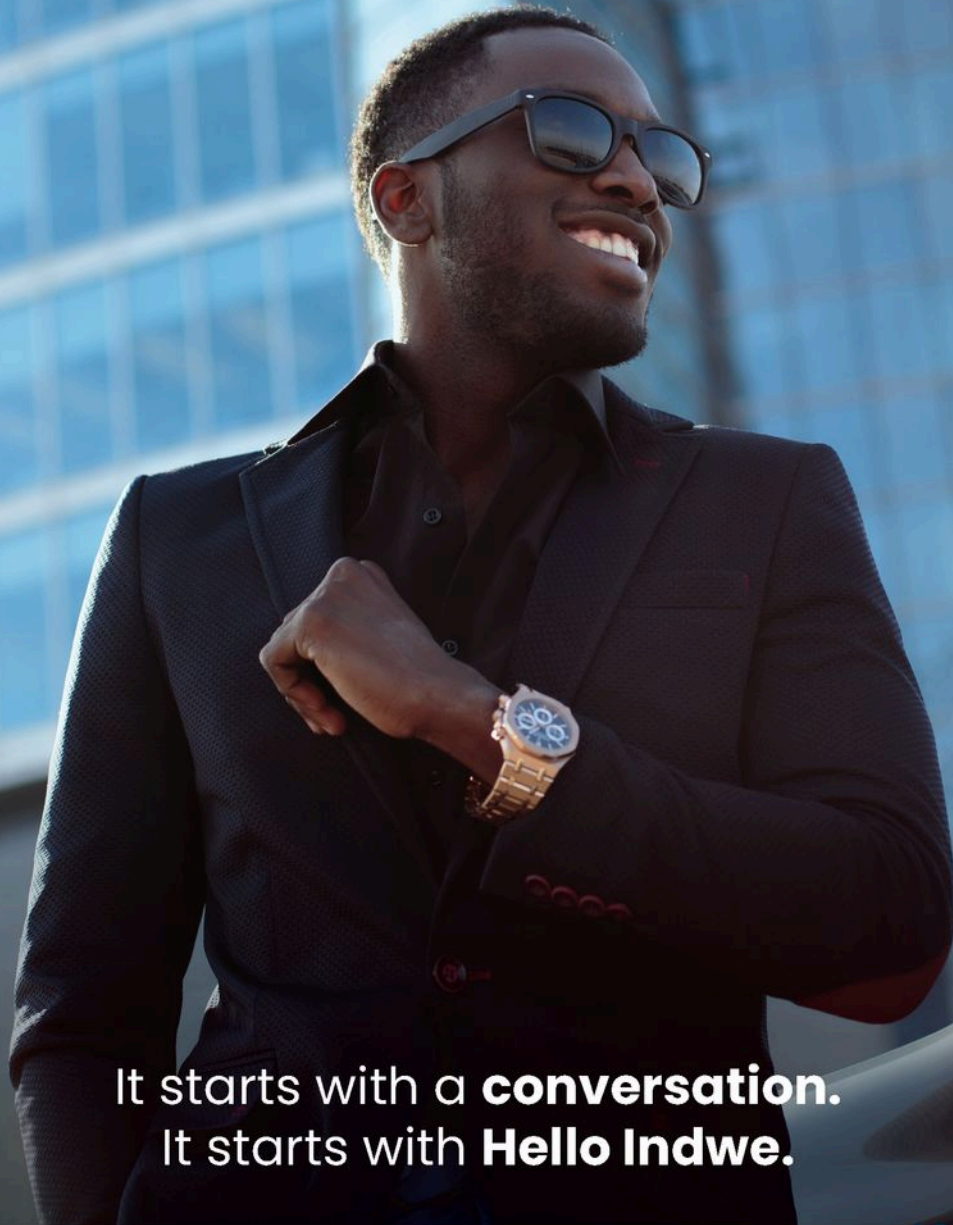
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# BINGO NIGHT

Join us for a night of fun and games at the Annual IING Bingo Night!

**MAY 29TH, 2025**

START AT 6 PM | HENNIES CENTURION

**R300 PER PERSON**

INCLUDES : 20 ROUNDS OF BINGO, GAMERS PACK, DINNER & LUCKY DRAW - CASH BAR AVAILABLE  
WE WILL BE DONATING R10 000 TO PATHWAYS PRETORIA - SPECIAL EDUCATION CENTRE

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**11 JUNE 2025**



INSURANCE INSTITUTE  
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**LADIES DAY 2025**

**SAVE THE DATE**

**8 AUGUST 2025**

## Want to be a Sponsor at an event?

Your sponsorship contribution allows the IING to put up industry leading educational and networking events

The IING offer sponsors increased brand exposure and opportunities to further elevate brand engagement and interaction with the industry

- Branding at Events
- Digital Marketing Campaigns
- Activation Opportunities



Should you have any inquiries please contact us on  
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# GET IN TOUCH WITH US NOW!

## Want to become a Member?

The IING exists for its members since 1954.

It is within this context that we invite you to become actively involved with the IING.

We value what you think and what your needs are, in order to better position ourselves for future events.

Our team has grown from strength to strength and if you have missed out on our past events, do not miss out again and enjoy the benefits of joining IING as a member.

How do I become a member? The cost to become an IING member is minimal per annum. Download the application form on [www.iing.co.za](http://www.iing.co.za)

By **becoming a member** of the Institute of Insurance in the Northern Region, you'll be taking **a significant step toward advancing your insurance career**, expanding your network, and contributing to the growth of our industry. **Don't miss the opportunity** to explore our sponsorship options to further enhance your engagement with the **industry**.

**We look forward to welcoming you into our community of insurance professionals dedicated to excellence and continuous improvement. Join us in shaping the future of insurance in the Northern Region.**

